

16TH ANNUAL WALKATHON REPORT

SUNDAY MAY 20TH, 2007 AT MEIJO PARK



TOTAL DONATIONS;
7.5 MILLION YEN TO
28 CHARITIES IN
CHUBU AREA

TOTAL TICKET SALES;
3,243,000 YEN
(1,907 TICKETS)



TOTAL PARTICIPANTS;
OVER 2,000 PEOPLE



WHAT IS THE WALKATHON?

- Held annually, The Walkathon is a "walk" in Meijo Park followed by an International Festival in the park grounds. The proceeds from this event go to charities in Chubu.
- Walkathon comes from "walk"+"marathon" and in the USA is a common means of fundraising by walking long distances. In Walkathons participants typically try to get sponsorship for each 1km walked.
- The event is held and organized by the American Chamber of Commerce in Japan (ACCJ) and the Nagoya International School (NIS), and is supported by the Nagoya American Consulate and also Nagoya City.
- The event is a wonderful example of foreign exchange between the Japanese and Foreign Communities, who all get together to raise money for a common local cause.

MEDIA COVERAGE BY
TRANSAMERICA, RADIO-I,
ZIP FM, NHK RADIO, TOKAI
TV, CHUNICHI NEWSPAPER,
YOMIURI NEWSPAPER,



WE WERE BLESSED WITH PERFECT WEATHER FOR THE 2007 WALKATHON, LEADING TO RECORD ATTENDANCE. WE REALLY COULD SEE MANY PEOPLE ENJOYING THEMSELVES.

- Over 2,000 people participate on the day, and ticket sales continue to improve each year.
- The Walkathon raises funds for needy organizations such as orphanages and facilities that look after the mentally and physically challenged.
- The international business community of Nagoya is the greatest supporter of the Walkathon. We are grateful for the continuous support of Boeing, Kondo Sanko, Oak Lawn Marketing, H&R Consultants, Toyota, Shinsei Bank, AFLAC, United Airlines, Continental Airlines, Northwest Airlines, and many other gracious companies and individuals in Chubu.
- With an increase of 1 million yen compared to 2006, we will give 7.5 million yen to needy charities in Chubu in 2007;



GRAND PRIZES FROM
UNITED AIRLINES
CONTINENTAL AIRLINES
NORTHWEST AIRLINES

EXCITING ACTIVITIES
AND LOTS OF
ENTERTAINMENT



The Walkathon is a unique event because of the incredible partnership formed between Foreign and Japanese businesses, and the very natural interaction of Japanese and Foreign members of the community. The Walkathon means much more because of this spirit of cooperation and the way everyone works towards a common goal; "Giving back to the community we live in".



NEW 5KM WALK
COURSE AND LOCAL
CELEBRITIES IN
ATTENDANCE



PLEASE SUPPORT THE 2008 WALKATHON!