A Premier Education and Career Planning, Placement, and Scholarship Event

Promote your organization and brand as you showcase your commitment to an audience of 10,000+ students, veterans, job seekers, employers, and educators.

Who Hosts Transition Expo?
Transition Expo is hosted by Transition U, which provides support to match students, job seekers and veterans with programs, products, and services that help participants complete their education or training goals, and to accomplish their career goals.

How Are Attendees Served Prior to the Expo?
All individuals receive FREE education and career guidance, resource referrals and placement service. Based upon results of interest inventories and comprehensive needs analyses completed upon event registration, those served are guided through execution of a practical plan of action addressing:

- Academic, Training, or Directional Requirements
- Financial Needs
- Product and Service Options
- Placement

What Does It Cost?
The program is FREE. The event is FREE.

Expo Attendance
10,000+ pre-registered participants from Northwest Arkansas throughout the River Valley will attend. The daytime program will host students from high schools, colleges, and career education programs throughout the State. The evening event will host adult learners, job seekers, and veterans.

When and Where Will the Expo Be Held?
Tuesday, November 14th, 2017
Fort Smith Convention Center, Fort Smith Arkansas
Student Hours: 7:30 a.m. - 4:30 p.m.
General Attendance: 5:00 p.m. - 9:30 p.m.
ATTENDEE SNAPSHOT

10,000+

7000  High School Students

2000  College and Career Training Students,
      Upcoming and Recent Graduates

1000  Veterans, Adult Learners, Job Seekers

500   Parents, Guardians, Grandparents, Mentors

500   Teachers, Educators, Administrators

EXHIBITORS AND SPONSORS

75    Colleges and Universities

100   Career Education and Training Programs

120   Employers

120   Service Organizations and Consumer Products

REGISTER TODAY. www-transitionexpo-com
The EXPO AT A GLANCE

THE CAREER CLUSTERS


The INTERACTIVE EXHIBIT HALL is organized based upon the U.S. Career Clusters Model and features highly interactive, hands-on exhibits and presentations that engage attendees with common experiences associated with their program or career of

THEMED INTERACTIVE EXHIBIT SUITES provide attendees with direct, personal, and practical assistance with the transition plan, focused on seven key areas: Financial, Exploration, Skill Building, Assessment, Preparation, Health & Safety, and Back-To-School.

The DREAM CAREERS SUMMIT showcases motivational, informational, and entertaining speakers, demonstrations, and performances by individuals in perceived “dream careers”. Presentations are designed to demonstrate that individuals can do anything they dream, while powerfully impacting our community and our

The SCHOLARSHIP SHOWCASE will feature students throughout the program who have earned up to $100,000 in scholarships awards, as well community partners that have extended scholarships for education and training programs throughout the State.
ACCESS AND IMPACT THOUSANDS.
Gain access to the largest statewide talent pool for an education and career event.

INCREASE AWARENESS.
Institutions, organizations, and companies participating in Transition Expo develop brand awareness among students, educators, and even other organizations. The event not only serves as a marketing multiplier, but opens your organization to a pipeline of new talent.

MEET YOUR FUTURE WORKFORCE.
Engage with your future students and employees and hear first-hand what is important to them. Learn what they value and appreciate in a career and a workplace.

PROMOTE YOUR INDUSTRY.
Help minimize the impending worker shortfall by highlighting the benefits of a career in your industry while reinforcing the necessary skills and training needed to be successful.

CONNECT WITH EDUCATORS.
The educators, advisors, administrators, and mentors in attendance have direct influence over your future workforce. Help them understand your industry needs and priorities so they ensure a strong pipeline.

BE SocialLY RESPONSIBLE.
Join Arkansas’ other leading institutions, organizations, and employers in building our shared future. Help develop a strong State workforce.
TIPS for INTERACTIVE EXHIBIT SPACES

ENGAGE THE SENSES.
What unique items can you bring from your organization that individuals can see, feel, touch, do, try out, or try on? Do not be afraid to have a little fun! Attendees live in a colorful world of multimedia. Entertaining exhibits grab attention, which translates to results.

IT’S A MARATHON. NOT A SPRINT.
Attendees will arrive in constant waves. Those who arrive at the end of the day need inspiration just as much as those who arrive at the beginning. Giveaways are always popular, but remember, there will be 10,000 attendees. Be sure to use giveaways as a take-away for those with whom you’ve had a meaningful engagement.

REMEMBER THE EDUCATORS.
Educators are filling the education and workforce pipeline and ensuring attendees are college and career ready. Reserve business cards, handouts, and other items for the educators who visit.

RECRUIT INTERNS, APPRENTICES, AND VOLUNTEERS.
If you have internships, summer jobs, or other career-related learning experiences, Transition Expo is the perfect place to promote them!

THINK OF YOUR EXHIBIT AS A SPACE AND AN EXPERIENCE, NOT A BOOTH.
Make your space inviting. Think outside the booth. Create on-site traffic builders by going high and low with your space. Create an environment rich in interactivity, hands-on experiences, and simulations of your work or programs.
What Does Transition U and Transition Expo Do For Individuals and Organizations?

Transition U assists individuals in identifying “right fit” careers, related education and training paths, programs, services, and employers. Next, we provide **FREE service** to help participants execute a practical plan of action, a **TRANSITION PLAN**, for achieving their respective goals. Through events, classes, **targeted matching and referrals**, we bring together community partners to address four components of the transition plan:

1. **Directional Needs**
   - **Partners We Match**
     - Colleges, Career Educators, Certification Programs, Test Prep and Tutoring, Business Consultants

2. **Financial Needs**
   - **Partners We Match**
     - Scholarship Organizations, Financial Planners, Banks, Student Loan Servicers, Retirement Specialists

3. **Product Needs**
   - **Partners We Match**
     - Textbook companies, Health Providers, Insurance Service, Technology Companies, Automobile Sales

4. **Placement Needs**
   - **Partners We Match**
     - Employers in all industries and career clusters, Internship and Apprenticeship Programs, Volunteer Programs
Transition Expo will acknowledge this agreement and primary correspondence to the primary contact person listed. Exhibit registrants will receive comprehensive exhibitor package upon submission of this registration form. For tailored marketing, advertising or sponsorship package information, please contact Cory or Jennifer by calling: 479-319-2925

Contact Information

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<tr>
<th>Organization/Institution</th>
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Total Due: (# of exhibits X applicable rate)

Payment

S________ Check enclosed (payable to Transition Expo, LLC)
S________ Charge to Credit Card Number ___________________________
Expiration Date: ________ ZIP _________ CVV Code: _________
Name on Card: ___________________________________________
Signature: _____________________________________________

Return Registration and payment to:

MAIL: Transition Expo
P.O. Box 639
Tontitown, AR 72770

FAX: 479-319-3000
EMAIL: Consultants@TransitionExpo.com
We'll see you at Transition Expo!

November 14, 2017  |  Fort Smith Convention Center

REGISTER NOW AT www.TransitionExpo.com