





#### Mike Ross

Builder & Designer

Mike Ross is a true leader - building national powerhouse construction companies and sports teams!

Nominated by Qualified Remodeling Magazine "Top 500" national companies 8 times, Houzz National Design & Service Award the past 7 years. Mr. Ross' coached teams have won 3 National Titles and 7 State Championships. Mr. Ross holds a Kent State University Grad degree in Mathematics and played Basketball & Baseball. He served as a Baseball Graduate assistant at The Ohio State University.

Mr. Ross, born in Cleveland, Ohio remains a loyal sports supporter. Memorable moments: Coaching against high school senior, Lebron James, 2016 NBA champion with his daughter, Jami, singing the national anthem.

Mike also served as General Manager for the Pro Basketball team, Ohio Aviators, where his responsibilities included assembling the roster, salaries, budgets and player development to assist them getting to the NBA.

Mr. Ross is a gifted Motivational Speaker and a member of various organizations in Los Angeles - including Rotary International whose motto is to "Serve Community Above Oneself."

#### Kevs to success:

- 1. Honesty
- 2. Resilience
- 3. Hard Work Strive to be the best not just locally, but nationally and globally.

Mike's greatest love is being a father to his 3 daughters: Christine, Laura & Jami and being married to his wife Barbara, a very talented screenwriter.

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Create with the heart. Build with the mind.

HEALTHY HIGH-PERFORMANCE HOMES

- Better Indoor Air & Water Quality
- Thoughtful floor plan designs
- Increased Comfort
- Easier Maintenance
- Security & Safety





## DESIGN LIKE MOTHER NATURE

- 1. Night time Cooling
- 2. Passive cooling/ventilation
- 3. Summer sun overhangs for shading
- 4. Winter sun Passive Solar Gain
- 5. Living Roof
- 6. Radiant Heat
- 7. Geothermal-Ground Source Heat Pump
- 8. Solar Hot Water & Elec Panels
- 9. Cistern for Stormwater Runoff Management
- 10. Thermal Mass for Passive Solar retention





### ULTIMATE HVAC SYSTEM

Ultimate: \$35,000 | Best: \$25,000 | Better: \$20,000 | Good: \$15,000

- Install Trane High Efficiency Gas Heating & Cooling Unit
- Install zoned NEST automated thermostats
- Install 99% efficient electronic air cleaner
- Install 10-gallon humidifier with bypass duct
- Install UV light for bacteria and a 10% fresh air duct
- Install new R-6 insulated flexible ducting in attic properly sealed
- Place the furnace in a centralized location to minimize long duct runs
- Place the condensing unit outdoors -no nearby objects to block airflow



SOLAR INSTALLATIONS

- 2020 Law in California requires all new homes to have solar panels & comply with California Energy Commission Guidelines
- \$15,000-\$30,000 Installed or \$2.70 per watt fully installed
- Funds recouped in approximately 5-7 years
- California Energy Commission
   estimates new homes built under these
   new standards will be equal to taking
   115,000 fossil fuel cars off the roads
   over a 3 year span





Color of the Year 2020

**PANTONE®** 

Classic Blue

2020 Paint Colors of the Year

First Light • Benjamin Moore

Sun God • Kelly-Moore

Back to Nature • Behr

Minty Fresh • Dunn-Edwards

Songbird • Pratt & Lambert

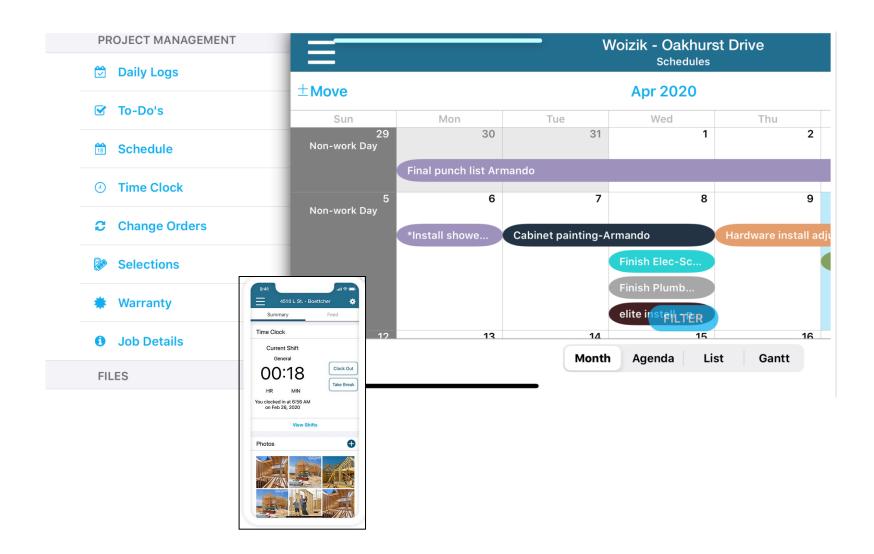
Whirlwind • Glidden

PANTONE'S COLOR OF THE YEAR IS A CALMING START TO 2020

## OWNER'S ARE CHALLENGED WITH...

Marketing vs. Actual	"A" Team vs. "C" Team	Missing Data	Project Management System	Delay
Frequent Changes	Fumbled Handoffs	Cost	Specifications	Job Site Security

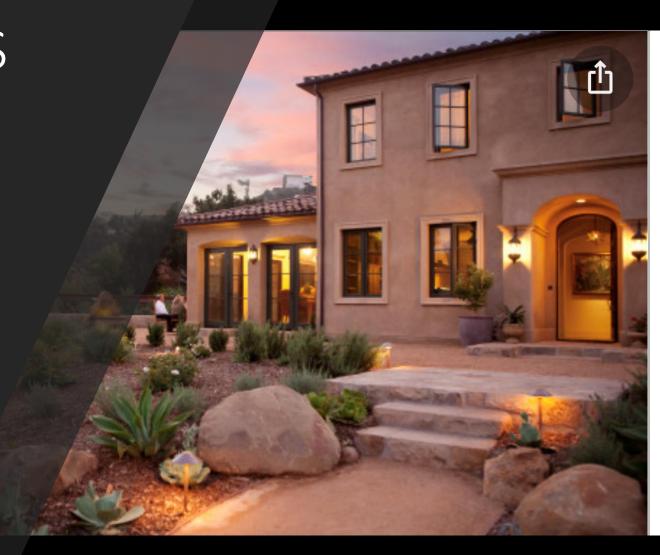




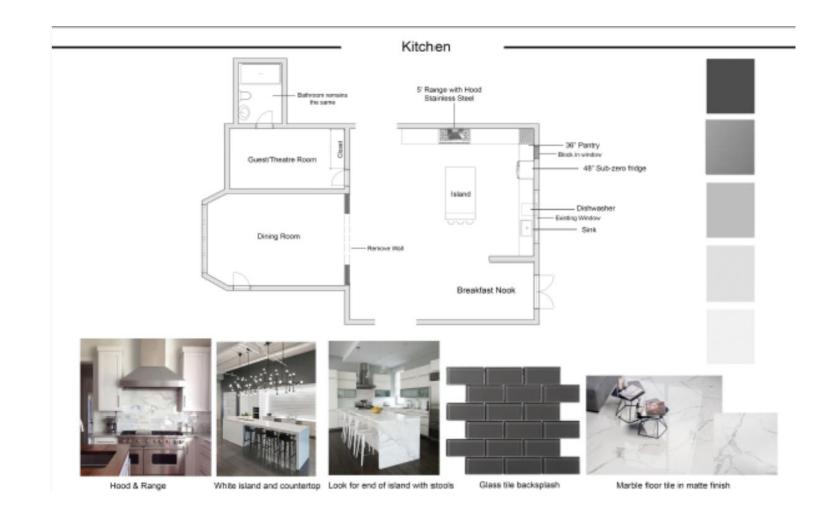
## DESIGN & BUILD FIRE RESISTANT HOMES

- Attractive Fire-Resistant Exteriors
- Concrete siding & trim; Stucco
- Concrete Boxed in Overhangs
- Concrete roof tiles
- Metal Windows/Doors –Tempered Glass
- Fire Sprinklers
- Landscape Design Plantings





Kitchen Conceptual Board



## Outdoor Living Conceptual Board



#### Balance The five elements—earth, wood, fire, water, and metal

- Can be present in your home either physically or symbolically.
- For example, you could bring the fire element with warm tones, like reds and oranges
- You could have actual fire with a fireplace or a burning candle.

#### **Keep the Path to the front door Clear**

- The front door is very important in feng shui it is the main portal through which energy enters your home
- Think as a first-time visitor trying to find your home—you want to make sure it's clearly lit, well-marked, and the address visible.
- On the inside, you want to make sure you are not walking directly into a wall—it can
  metaphorically make you feel like you're up against a wall every day.

#### Give Guests a reason to pause when they step into your home

- Stairway not facing the front door
- No clear sight from the front door to the back door

#### **Keep Your House Clear of Clutter**

- Feng shui is less about having a perfectly styled home, and more about creating a happy and healthy environment.
- Make sure that you have the correct organizational systems in place for everything in your life, from paying bills, to recycling, to having a designated spot for your keys. You'll feel lighter, less frazzled, and more efficient.

#### **Remove Negative Symbolism**

- Do you have trouble getting clarity? Check if you have stuff all over your surfaces.
- Do you have self-esteem issues? Check if your mirrors are hung too high, so you can never measure up.
- Are you chronically single? Assess if you're loading up your home with single imagery—a single
  vase, a single chair, a single person in a picture."

#### **Maximize Natural Light**

- It should come as no surprise that natural light can make us feel happier and more positive.
   "Mirrors in feng shui are like aspirin"
- When you hang a mirror, make sure it reflects more light, a serene view, or an expansive part of the room.

# Feng Shui Construction Design



# FINISH SELECTION SHOPPING ONLINE & PRICING WITH EACH SELECTION