



Prince Edward Island



SUMMERSIDE, PEI – The City of Summerside and the Credit Union System came together today to make a very special announcement. Its official, Credit Union Place will keep its name for another ten years! On behalf of the Credit Union System, Sarah Millar of Consolidated Credit Union, confirmed details today outlining its continued support of its naming rights on the islands most state of the art recreation, entertainment and meeting place until 2028!

Credit Union Place, known regionally and nationally for its hosting prowess in the sport tourism and entertainment ranks, is renewing its naming rights agreement with the Credit Union System a year before the culmination of the original ten year term. Indicating the willingness of both parties to continue this fantastic partnership.

“Today the Credit Union System has committed to another decade of bright futures, where many more will be able to make lasting memories, experience greater achievements and share in the pride of a vibrant healthy community!” shared Sarah Millar General Manager of Consolidated Credit Union, Summerside. “Through the last decade we have seen the value this facility has given to the island community and are so very pleased to be continuing this wonderful partnership” added Millar.

Also today, Credit Union Place announced that the venue will be celebrating its 10th birthday in 2017 and with that has BIG plans for a BIG birthday party on March 4th. Details for what is being deemed “The islands biggest birthday party” were announced today and include:



- Access to Fit Stop, The Lanes and The Aquatic Center, with special activities planned in each facility- FREE!
- Confederation Bridge Outdoor Winter Wonderland featuring an ice rink, inflatable rock wall, bouncy castles, giant slide and a warming igloo- FREE!
- A once in a lifetime performance by Cirque Atlantic featuring aerial, fire acrobatics, contortion, hula hoop, stilts walking, sword balancer, human statues and much more!- FREE!
- Your home team Summerside Western Capitals game vs. Yarmouth- FREE!
- Fireworks to conclude the day after the Summerside Western Capitals game- FREE!

For more details on the islands biggest birthday please visit: www.cupevents.ca

“As Mayor of this fine City I am beaming with Pride today after being reminded of the many achievements that are a result of this wonderful piece of City infrastructure. On behalf of Council, I want to extend our most genuine thank you to the Consolidated Credit Union for the past decade of support and to both Consolidated Credit Union and the Credit Union System for the next decade to come. It’s partnerships like these that make buildings like Credit Union Place possible”. - Bill Martin Mayor of the City of Summerside.

In partnership with Ocean 100.3 & Hot 105.5, Credit Union Place is also encouraging the public to Share Your CUP Memories. Beginning February 3rd, the public can visit www.cupevents.ca/CUPmemoriesPEI and share their favorite memory of Credit Union Place. One entry each month will be selected as that month’s feature memory and will be displayed on the special memory wall in the main lobby of Credit Union Place. Selected memory holders will receive an exclusive prize!

#AchieveTogether #ActiveTogether #AllInThisTogether

For more information:

Sarah Millar
General Manager
Consolidated Credit Union Ltd.
902.436.9218
smillar@consolidated.creditu.net

or

JP Desrosiers
Director of Community Services
City of Summerside
902.423.1283
jp@city.summerside.pe.ca