



## CHALDEAN AMERICAN CHAMBER OF COMMERCE

# MARKETING OPPORTUNITIES THROUGH CHAMBER EVENTS



### QUARTERLY NETWORKING MEETING: JANUARY, APRIL & AUGUST

**Sponsorship level: Venue, food and drinks.** The Chaldean Chamber of Commerce hosts quarterly networking meetings which attract 100-200 members. Corporate members have the ability to sponsor by hosting the venue and providing food and drinks (including alcohol) for guests.



### INDUSTRY OUTLOOK: FEBRUARY & SEPTEMBER

**Sponsorship levels: \$2,500, \$1,500 & \$500**  
Twice a year the Chaldean American Chamber of Commerce hosts educational forums from industry experts which attract 80-150 members. Dinner is served at the event. Sponsors have the ability to make opening remarks.



### ANNUAL AWARDS DINNER: SPRING

**Sponsorship levels: \$20,000 (presenting), \$10,000, \$5,000 or \$2,500.**

The premier event which typically sells out each year, attracting more than 900 attendees. The event honors the Chaldean American Businessperson of the Year and Humanitarian of the Year, and features Pre-Glow and After-Glow networking.



### ANNUAL GOLF OUTING: JUNE

**Sponsorship levels: \$10,000, \$7,500, \$5,000 and \$2,500.**

The Annual Golf Outing is one of the Chamber's leading events. The event is a sellout each year, attracting 200 attendees while raising funds to help and support the charitable activities of the Chaldean Community Foundation. This all-day event includes both lunch and dinner.

## Sponsor an Event

The Chaldean American Chamber of Commerce is comprised of more than 1000 members, representing nearly 4,000 businesses.



## 20,000+

BUSINESSES OWNED IN SOUTHEAST MICHIGAN

## Chaldeans are Entrepreneurs



## 61%

OF CHALDEAN  
HOUSEHOLDS OWN  
ONE BUSINESS



## 39%

OF CHALDEAN  
HOUSEHOLDS OWN  
TWO OR MORE

THE CHAMBER  
REPRESENTS NEARLY

## 100

CORPORATE MEMBERS



METRO-DETROIT IS HOME TO



## 160,000

CHALDEANS

CHALDEANS  
CONTRIBUTE  
NEARLY

## \$11 BILLION

ANNUALLY TO  
MICHIGAN'S  
ECONOMY\*

\*DBUSINESS: MARCH 2016



CHALDEAN  
AMERICAN  
CHAMBER OF  
COMMERCE

# MARKETING OPPORTUNITIES THROUGH CHAMBER EVENTS



ANNUAL BUSINESS LUNCHEON: OCTOBER  
**Sponsorship levels: \$10,000 (presenting),  
\$5,000, \$2,500 and \$1,500.**

The Business Luncheon discusses timely and relevant topics with more than 300 business, community and political leaders. All sponsorship levels include exhibitor space.



ANNUAL MEETING AND BOARD ELECTION:  
NOVEMBER

**Sponsorship level: \$5,000 and \$2,500**

Chamber Members have the opportunity to vote for the organization's Board of Directors and network with over 200 fellow members and industry leaders. Various exhibitors, prize giveaways and product offerings are available through our Corporate Members.



ANNUAL MEMBER CHRISTMAS PARTY:  
DECEMBER

**Sponsorship level: \$2,500 and \$1,500** The event of the year attracting 300+ members, celebrating the holiday season and networking with fellow members.

## MAJOR CONCENTRATION OF INDUSTRIES

HOSPITALITY

FOOD & BEVERAGE

RESTAURANTS

REAL ESTATE DEVELOPMENT

TELECOMMUNICATIONS

RETAIL (INCLUDING STORES & SUPERMARKETS)

## Sponsor an Event

Benefits of sponsoring an event include:

**BUILD BUSINESS**  
and gain

**EXPOSURE** to the  
highly successful  
Chaldean Community.

**BUILD COMMUNITY**  
and **NETWORK** with  
peers in the business  
community.

**BUILD**  
**RELATIONSHIPS**  
and **POSITION**  
yourself as an expert  
in your industry.